



11th August

VK COMPANY LIMITED

Q2 2022 ESG presentation materials

VK Company Limited (LSE, MOEX: VKCO, hereinafter referred as “VK” or “the Company”) is pleased to announce the publication of its **quarterly ESG presentation** with Q2 2022 highlights of the various aspects of Sustainable development across the Company, its business units as well as partner/JV assets. Presentation is available [here](#).

Some of the key 2Q 2022 highlights within the ESG area included the following:

E (Environmental):

- **More than 915,000 students of grades 1-6 took part** in the **online Olympiad on ecology and the environment**, which was held on the Uchi.ru online platform
- Uchi.Doma organized an online camp for students of grades 1-11 with training on **proper waste sorting, giving your things a second life, and taking care of the environment in general**
- VK Fest took care of the environment: a number of **eco-initiatives were realized at the festival, such as separate waste collection, dishware made from recyclable materials, etc.**
- Dobro Mail.ru conducted a **study on eco-habits**: 56% of Russians kept their eco-habits after the pandemic

S (Social):

- On June 6 - 27, we conducted an engagement and loyalty survey: **7,016 employees (71%) took part in the survey** and left 5,653 comments and ideas on how to organize work and processes in the company
- Mail.ru has introduced **safe email for children, with additional protection** and special design
- Charitable Foundation «The Code of Kindness», created by VK for the development charity in Russia, summed up the results of work in 2021: **over the past year, the fund received 94.8 million rubles, which is almost twice as much as in 2020**
- **VK launched a program to help businesses**: "Quick start in VKontakte", which includes organic promotion on the social network, advertising discounts, advanced sales tools and priority support in working with the platform
- VK launched a special video project "The Career Time" on the platform "Russia - the Land of Opportunities". "The Career Time" team talked to young VK employees to find out how it works in the IT industry. **The first issue dedicated to game development has already gained more than 600,000 views**
- **VK launched an information campaign to help the older generation** - #wecontinuetohelp_theelderly. The campaign reached >1mn users
- Odnoklassniki launched user **suggestions to hide all potentially inappropriate comments in discussions under publications**, photos and videos
- VK, Skillbox and leading Russian universities signed a **memorandum on the development of online education and distance learning technologies in Russia**



G (Governance):

- We held a live broadcast about **the UN Sustainable Development Goals** for employees, and identified priority SDGs for VK
- We gave a large [interview](#) about **ESG projects and related initiatives and VK strategies** (in Russian)

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