



## **VK announces new appointments to the management team**

*December 26, 2022. VK continues to strengthen its management team and announces new appointments. This comes as part of the company's strategy to solidify its leadership in the Russian market.*

**Ivan Myzdrikov has been appointed Vice President for the development of mail services and the VK application store.** Ivan will remain in charge of RuStore, Mail, Cloud, Calendar, and other productivity services projects he previously oversaw as RuStore product owner and head of the Mail.ru Business Unit.

**VK appoints Alexander Tobol as Vice President for Technology and Development.** Alexander will continue to manage VKontakte's technical team as technical director of the social network, as well as the heading unified technologies for the VK Video platform, VK Calls, and VK Clips services.

**Rustam Khaibullov has been named VK's Vice President for Strategic Projects.** Rustam will be in charge of overseeing the execution of VK's core digitalization initiatives. He previously worked at VK as Director of the Strategic Project Implementation Department.

*"VK is actively developing as it strives to become Russia's technological expertise center. I am confident that the experience of my colleagues will aid in reaching this ambitious goal. Ivan, Alexander, and Rustam have proven themselves to be top-tier professionals capable of implementing tasks of any complexity. Their practical expertise in the development and use of cutting-edge technology in VK products contributes significantly to business development and has enormous scaling potential. I wish them the best of luck in their endeavors,"* **VK CEO (Russia) Vladimir Kirienko said.**

### **Biography of Ivan Myzdrikov**

Ivan Myzdrikov has been working at VK since 2011. From 2022, he held the position of Director of the Mail.ru Business Unit, supervising the activities of Mail and Cloud, as well as **online** services. He previously held the position of Deputy Vice President for Ecosystem, where he was in charge of product interaction within VK. Prior to that, Ivan managed Mail and other Mail.ru services where he was responsible for creating and developing products with a user base of more than 100 mln people. Before joining VK, he worked in senior roles for large foreign companies.

### **Biography of Alexander Tobol**

Alexander Tobol began working at VK in 2012. He has been the CTO of VKontakte, the largest social network in Russia and the CIS, since 2019. The company has undergone hundreds of technical improvements under Alexander's leadership. With his help, the service of short vertical videos VK Clips was launched on the VKontakte technology platform in 2020, and in 2021, a single video technology platform VK was created, combining VK Video, VK Clips, and OK Video.



## **Biography of Rustam Khaibullov**

Rustam Khaibullov came to VK in January 2022 from Rostelecom, where he supervised the implementation of key IT integration projects for three years. He held the position of the Sales Director at RTK Digital Technologies from 2017 to 2019, and before that he was the Business Development Director for Information Security at INLINE Technologies.

You can access media files by clicking the [link](#).

### **For further information please contact:**

VK PR team

[pr@vk.team](mailto:pr@vk.team)

VK IR team

[ir@vk.team](mailto:ir@vk.team)

### About VK

VK is Russia's largest technological company. VK products and services help millions of people with their daily online needs, with an audience of more than 90% of Russian-speaking internet users. VK projects enable communication, playing games, developing professional skills, listening to music, watching and filming videos, buying and selling goods and services, among other tasks. The company is also developing a range of products and services in business process digitalization, from online promotion and predictive analytics to corporate social networks, cloud services and enterprise automation.