



ESG Press Release

March 22, 2024

VK IPJSC (MOEX: VKCO, hereinafter referred to as "VK", or "the Company") announces the publication of a quarterly ESG presentation highlighting various aspects of the Company's sustainable development for Q4 2023. The presentation can be found [here](#).

Key ESG developments in Q4 2023:

E (Environmental responsibility)

- Drugoe Delo service developed an environmental project that teaches users **how to sort waste correctly**. The service's users completed >1.4 mn tasks
- Mail.ru Mail and Cloud received an update: users can now **quickly delete unnecessary files**

S (Social responsibility)

- VK arranged the fifth **Day against cyber bullying**, which was attended by >2.5 mn users
- VK Education organized an "IT Knowledge Day" career guidance event dedicated to start of young people's careers in IT and digital areas. >220,000 **schoolchildren learnt about careers in IT** during the event
- The #LifeAfter social project received **8 awards at federal social responsibility awards**
- On October 27, 2023 VK held Russia's **first offline conference on digital accessibility**, VK Inclusion '23, it gathered >250 guests at VK's Moscow office

G (Corporate Governance)

- Kseniia Toporkova, Head of Sustainable Development at VK, was one of the participants in the session of the **Third Global Financial Forum "The Role of Women in Sustainable Development"**

For more information please contact:

VK IR and ESG team

Email: ir@vk.team

Email: esg@vk.team

VK PR team

Email: pr@vk.team

About VK

VK is one of the largest technology companies in Russia by the number of users. Its products help millions of people with their day-to-day needs online. More than 95% of the Russian internet audience use VK services, which enable people to keep in touch, play video games, master new skills, listen to music, watch and create video content, buy and offer goods and services and fulfill wide range of other needs. The company provides a number of solutions for digitizing business processes, from online promotion and predictive analytics to corporate social networks, cloud services and enterprise automation.