



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Advertising:

- It is now easier to control clients' balance in VK Ads: the option of [automatic replenishment of clients' balance](#) from the agent account was added.

Social platforms and media content:

- VK Video app is now available for [Apple TV device](#).

EdTech:

- The Skillbox educational platform launched a [new "Health" unit](#), with Sechenov University and the Federal Research Centre for Nutrition, Biotechnology and Food Safety as partners.

Ecosystem services and other business lines:

- Information security specialists from Mail.ru services developed a [system for automatically restoring access to accounts](#) – Garm.

ESG:

- VK will hold [open lessons on cybersecurity](#) as part of the new season of the Digital Literacy educational project on the Autonomous Non-Commercial Organization Digital Economy platform.