



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- VKontakte and the educational service "Ucheba.ru" organize a free [online marathon](#) for prospective students - "Admission Week".
- VK prepared a [musical gift](#) for the graduates of 2024: 7 artists visited 7 schools in different Russian cities and gave concerts.
- OK began [automatically detecting and hiding erotic images](#) on the social network.

EdTech:

- VK and the National Research University Higher School of Economics launch joint [IT master's programs](#).
- The VK Education team opened enrollment for the [Ambassadors 7.0 program](#).

VK Tech:

- VK Cloud [integrated Dev Platform with secure development tools](#).

Ecosystem services and other business lines:

- Mail.ru launches a [beta version of a service for organizing purchases](#).
- VK launched a [unified authorization service](#) for businesses and developers of websites and mobile applications.

Other:

- VK opened applications for [digital grants](#) for bloggers and cultural institutions.