



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

#### Social platforms and media content:

- VKontakte became the official social network of the [IV International Children's Cultural Forum \(ICCF\)](#), which took place on August 21-23 in Moscow.
- OK presented a new [author support program "Silver Age"](#) for an older audience.
- MAX completed integration with the [Gosklyuch mobile electronic signature technology](#).
- Kaspersky Lab and MAX implemented the ability to [automatically check telephone numbers](#) using Kaspersky Who Calls technologies. This will provide MAX users with an additional level of protection against telephone fraud.
- MAX launched a new functionality – instant recording and sending of [video messages in the format of circles](#).

#### VK Tech:

- VK Tech presented an [updated version of the VK HR Tek platform](#), based on a modular architecture.
- [Khabensky Foundation](#) switched to the corporate mail of VK WorkSpace.

#### Ecosystem services and other business lines:

- Mail Space launched a [new tariff for photographers](#). Users now have access to advanced cloud storage capabilities and the advantages of the Vigbo platform for professional photographers: photo retouching, creating personalized galleries and tracking download statistics.
- VK Play launched the second season of the festival of trial versions of games – [Demofest 2.0](#).

#### Other:

- VK's AI researchers [made the VK-LSVD \(Large Short-Video Dataset\) dataset publicly available](#). With its help, engineers and scientists will be able to develop and improve recommendation algorithms to make services and products more personalized.
- [For the start of the academic year](#), VK prepared educational and entertainment projects and initiatives for schoolchildren, students and teachers, including an IT show, a thematic channel, congratulations from celebrities and educational videos.