



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Advertising:

- VK expanded the functionality of the [Telecom Radar service](#) – Internet providers will be able to evaluate the quality of services using the VK service.

Social platforms and media content:

- VK Video will show the legendary [Bolshoi Theatre's ballet "The Nutcracker"](#) live.
- OK [reduced toxicity in comments](#) by almost half with the help of AI.
- OK launched a [New Year's section](#) in "Hobbies".

Ecosystem services and other business lines:

- VK improved the capabilities of [generative AI](#) in Mail services.
- The [VK Play Live streaming service is available in VK Video](#) and on the live.vkvideo.ru domain. The service received a new logo, name, and corporate style.