



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

#### Social platforms and media content:

- [Scheduled posting](#) is now available for MAX channel creators.
- MAX users now have access to [quick check-in at Cosmos hotels](#).
- [Over 20 mn](#) teachers, students, and their parents use Sferum in MAX.
- VKontakte users spend an average of [64 minutes a day on the platform](#) — more than on other social networks in Russia.

#### VK Tech:

- Managed Kubernetes service [ranks first](#) in Kubernetes rankings by CNews Analytics.
- VK Tech [open-sources](#) its Java connector for Tarantool.
- [Lada-Image](#) built a data exchange system for auto component distribution with VK Cloud.
- [Nochlezhka](#) scales its CRM system for non-profit organizations with VK Cloud.

#### Ecosystem services and other business lines:

- The total number of downloads of applications and games through RuStore [reached 2 bn](#).