



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Advertising:

- VK Ads expanded the possibilities for [promoting groups in OK](#).

Social networks and content services:

- VKontakte [updated its approach to community content moderation](#) and launched a flexible strike system.
- VK Video exclusively launched a [new series "Serious Games: Paradoxes of Russian GameDev"](#) about the development of the game industry in Russia.
- VK Records label is opening a [music studio complex](#). Musicians who collaborate with the label will have access to a full cycle of recording and music production services.

New business lines:

- RuStore added support for the Android App Bundle publishing format and [accelerated app downloads](#).
- VK Mini Apps platform added the [ability to publish mini applications](#) in the official RuStore app shop.

ESG:

- VK has opened [recruitment for paid internships for students and young professionals](#). This year the company has tripled the number of internship positions.