Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to reach out, if you have any follow-up questions.

With best regards, VK IR team

Advertising:

o VK Ads introduced an AI editor for advertising texts, it will point out errors and non-compliance with moderation rules to the advertiser and suggest how to fix them while preserving the meaning of the original message.

o VK AdBlogger is launching a free certification program for advertising specialists and agencies. After completing it, participants will receive the status of certified experts and the opportunity to get into the catalog of official platform partners.

Social platforms and media content:

o The first million users registered in MAX.

o MAX joined VK's public vulnerability search program Bug Bounty, focusing on protecting users' privacy.

o VK's Studio Prostor launches a video content exchange.

o OK launched a new free feature for open groups — automatic birthday greetings for subscribers.

VK Tech:

o Tarantool from VK Tech confirmed compliance with the requirements of the FSTEC of Russia.

o VK Cloud provides resources to support scientific projects.

o Health & Nutrition increased warehouse efficiency with the help of the process analytics platform from VK Tech.