



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- OK shows the [film festival "In the Family Circle"](#) and launches a photo marathon in honor of the Day of Love, Family and Loyalty.
- VK Video showed a premiere of a new comedy [hate show "Big Roast"](#).

Ecosystem services and other business lines:

- A [new feature based on generative artificial intelligence](#) (AI) is now available in Notes Mail.ru. Users will be able to get a shortened version of their posts with the help of AI at the click of a button.
- VK is testing the [issuance of bank cards on the VK Pay platform](#) in partnership with ALFA-BANK JSC.

ESG:

- Dzen and VK Dobro launched a sports [charity project "More Than a Game"](#).

Other:

- [Generative AI](#) has appeared in the Tracer service, which helps analyze failures and problems in applications, and also offers solutions for them.