



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Advertising:

- VK Ads summed up the [results of 2023](#): the average monthly number of advertisements increased 15 times year on year.

Social networks and content services:

- VKontakte summed up the [results of work with authors and communities in 2023](#): authors' income via VKontakte official monetization tools increased by 37% to RUB 5.5 bn.
- OK summed up the [results of work with content creators in 2023](#): authors earned 3 times more than in 2022.
- Dzen summed up the [results of 2023](#): 40% more content was published on the platform than in 2022.

New business lines:

- VK Play summed up the [gaming results for 2023](#).
- Voice assistant Marusia [hosted a "New Radio" broadcast](#).

ESG:

- Skillbox summed up the [social results of its work in 2023](#).