



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- Senior MAX users will be able to [confirm their social benefits](#) via the National Messenger.
- [The MAX Security Center](#) summarized its work for January 2026.
- VK Video implemented a [new approach to counting views](#): a view is counted after 5 seconds of watching content.

VK Tech:

- Three VK Tech [projects won the "Project of the Year 2025" award](#) from the professional community of digital transformation leaders, Global GIO. The awards were given to projects implemented for VTB, Rosatom, and LUKOIL.

Ecosystem services and other business lines:

- Foreign developers [increased their advertising budgets](#) in RuStore fivefold by the end of 2025.