



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- VK launched the [Original Authors Foundation](#). The new monetization program is designed for bloggers creating original content with an audience of up to 100 thousand subscribers. The first platform where the program is available is VKontakte social network.

VK Tech:

- Three VK Tech cases [won the 2024 Project of the Year Award](#) organized by the Global CIO community.
- [3Z clinics network](#) implemented a cloud-based version of VK Tech's corporate electronic document management system.

Ecosystem services and other business lines:

- Shopping Mail service introduced [new check collection functionality](#) - shopping data will be collected together directly from the mail and detailed. AI will determine the product and show its value.

ESG:

- VK together with bloggers and Moscow State University launched an [interactive map of scientific discoveries in Russia](#).

Other:

- VK launched its own [security monitoring system](#) developed by the company's engineers.