



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- VKontakte [updated its payments account](#) in response to requests from content creators. The account now offers an ability to directly receive income for individuals.
- Dzen began [testing a new format of thematic channels](#) with a subscription option. Now users can subscribe to a specific topic - Travel, Auto and Food.
- VK Video released the [premiere of the first media intellectual tournament "Dirty Thoughts"](#).
- Sferum [summed up the results of the work in the 2023–2024 academic year](#). From September 1, 2023 to May 31, 2024, the total number of service users almost doubled and reached 25 mn teachers, students and parents.

EdTech:

- Skillfactory launches [8 new online master programmes](#).

VK Tech:

- Russian Post optimizes accounting and control processes thanks to VK technologies: the logistics operator will [connect to VK Tax Compliance tax monitoring platform](#).
- Severstal and VK became [partners in the digitalization of personnel processes](#).
- VK and A101 Group of Companies will combine expertise to [develop the infrastructure of residential areas](#).
- Medscan Group and VK will jointly [develop technologies and services in the field of healthcare](#).

Ecosystem services and other business lines:

- VK ID [simplified the process of integrating the service](#) into third-party sites and mobile applications.

Other:

- The government of the Leningrad region and VK [entered into a cooperation agreement](#).
- VK plans to [build a new data storage and processing center in St. Petersburg](#). It will become the basis for the development of a high-tech cluster in the region.