Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to reach out, if you have any follow-up questions.

With best regards, VK IR team

Advertising:

o   Full Stream Attribution technology is now available in VK Ads.

Social platforms and media content:

o   50 mn users registered in MAX.

o   Calls and messages in MAX are now available in the CIS countries.

o   VKontakte introduced "Trends" in clips: a new way for creators to grow and users to unite around relevant topics.

o   Interest in children's and family content on VK Video doubled since the beginning of the year.

o   The "Moscow Longevity" project and OK launched a new course "Social Network School" to help older Muscovites manage social media.

EdTech:

o   Uchi.ru launched a digital assistant for parents in MAX.

VK Tech:

o   VK Tech introduced a new version of Tarantool – DB 3.0.

o   1C:Distribution North-West became a distributor for VK WorkSpace SaaS from VK Tech.

o   VK Tech and CedrusData confirmed the compatibility of the CedrusData Engine analytical SQL engine with S3 VK Object Storage.

o   VK Cloud and BPMSoft announced full technological compatibility.

o   VK Tech and Yealink presented a joint solution for equipping meeting rooms.

o   VK Tech and UAC-Resource agreed to collaborate on digital transformation.

ESG:

o   VK launched Cyberbullying Awareness Month.