



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to <u>reach</u> <u>out</u>, if you have any follow-up questions.

With best regards, VK IR team

Social networks and content services:

- VK Video users saw for the first time an exclusive live <u>broadcast of the gala show of the Chinese New Year</u> <u>celebrations</u> of the China Media Corporation.
- VK Clips now has the <u>ability to combine clips into themed playlists</u>. This will help bloggers keep fans' attention on their videos longer and increase views of clips that were published long time ago.
- Dzen introduced a new section with trending content based on interests "Trends".
- Online <u>viewing of 110 file formats</u> is now available in Cloud Mail.ru.

Other:

• VKontakte opened its headquarters in the Singer House in St. Petersburg after the renovation.