



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- MAX users now have access to the document signing service, the [Gosklyuch chatbot](#).
- MAX [expanded its capabilities for subscribers and channel creators](#). Creators now have access to a view counter for their posts. Users can share a direct link to content and hide sensitive content.
- MAX users have begun [using their Digital ID at VkusVill stores](#).
- MAX users can [create a Digital ID using a simplified process](#). To access the service, it is just necessary to have a driver's license in the Gosuslugi app.
- Sferum in MAX is now available to users [in all regions of Russia](#).
- VK Video and Aeroflot released a [culinary travel show "Flight with Taste"](#).
- OK and [Magnit ADS announced a strategic partnership to develop social commerce](#). The first step is testing a new promotional format: a video feed in OK with an integrated "Buy" button.

VK Tech:

- [The Industrial Software Technology Independence Consortium](#) and VK Tech entered into a strategic partnership agreement and will develop solutions for the oil and gas industry.
- VK Tech [updated its VK WorkSpace tariff plans](#). The updated version offers three plans — Basic, Advanced, and Individual — designed to meet the needs of teams of varying sizes.

Ecosystem services and other business lines:

- Mail.ru Email [blocked more than 7.6 bn spam emails](#) and 4.5 k domains in Q3 2025.
- A new AI-based ["Household" section](#) appeared in the Mail.ru Email service.