



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

**IR / corporate issues:**

- [ACRA raised the rating](#) of VK IPJSC by three grades to AA(RU), with a stable outlook.

**Advertising:**

- In VK Ads users can [edit images](#) when creating an ad using AI tools.

**Social platforms and media content:**

- The number of channels in MAX [exceeded 87,000](#), six times more than in the previous month.
- [RUWIKI online encyclopedia](#) is now available to users in the Sferum educational space in MAX.
- [15 mn users](#) have registered in Sferum in MAX.
- [VK Video 2025 results](#): the number of creators doubled, while the app installations exceeded 91 mn.
- VKontakte expanded the capabilities of VK Donut: [creators can earn money in clips](#).
- Dobro.rf and OK became [information partners](#) to develop volunteering activities in Russia.
- OK and Professor Dadali launched a joint [course "The System of Youth"](#).

**VK Tech:**

- The [State Air Traffic Management Corporation](#) selected VK Tech and P7 Office to create a unified, secure IT ecosystem.

**Ecosystem services and other business lines:**

- [RuStore 2025 results](#): growth of monthly audience, changing user habits and entry into new markets.

**Other:**

- VK improved [speech-to-text conversion technologies](#) in the group's products.