



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- VK Video is the first in Russia to launch [interactive content](#) — now viewers are active participants in the story.
- Users began to watch VK Video on Smart TV [five times longer](#).
- AI in VK Video [improved speech recognition](#) by 25%.

Ecosystem services and other business lines:

- A [PDF file editor](#) is now available in Cloud Mail.
- The [inflow of foreign applications](#) in RuStore has increased 4 times.
- VK ID launched a [tool for low-code development on the web](#) - now businesses will be able to embed VK ID on websites with minimal development costs.

ESG:

- VK launches a [grant program for education at Moscow Music School](#) for music managers and producers.
- OK together with the Ministry of Culture and Archives of the Sakhalin Region launched the [project "Month of the Sakhalin Region"](#).