



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

IR / corporate matters:

- VK closed a deal to buy [25% of R7](#), the leader in the corporate software market in Russia.

Social platforms and media content:

- VKontakte recorded a [multiple decrease in attempts to hack accounts](#) and toxicity in comments.
- In 2024, business investment in [native advertising](#) in VK Video doubled compared to 2023 and exceeded RUB 2.4 bn.

VK Tech:

- RZD-Technologies and VK Tech signed a [cooperation agreement](#) in the field of process analytics.
- [Alabuga special economic zone](#) introduces VK HR Tek corporate electronic document management system from VK Tech.

ESG:

- VK will host a [women's forum](#) for the first time. The event's program will include open dialogues and master classes that will reveal the topics of socio-political activity, media, sports, medicine, culture and other areas.