



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- The number of MAX users reached [55 mn](#).
- [More than 700,000 Russian companies](#) can join the MAX Partner Platform.
- VK Video unveiled an [update to its "Children" showcase](#), one of the platform's fastest-growing segments.
- VK Video [updated its author dashboard](#) with new metrics, improved statistics, and expanded content management tools.
- OK announced the results of the third season of the ["BlogShow" online concept competition show](#).
- Dzen launched ["Stream"](#), a new news reading format based on recommendation algorithms.

VK Tech:

- VK Tech published its [financial results for 9M 2025](#). Revenue increased by 39% YoY to RUB 10.7 bn.
- The [Unigate IDM solution](#) appeared on the VK Cloud marketplace.

Ecosystem services and other business lines:

- RuStore's audience [exceeded 65 mn](#) users.

ESG:

- VK received [platinum employer status](#) according to Forbes.