



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

**Macroeconomics:**

- Bank of Russia decided to [keep the key rate](#) at 16.00% p.a.

**Advertising:**

- VK Ads launched [AI auto-enhancement of images](#).

**Social networks and content services:**

- On [Valentine's Day](#), VKontakte prepared free premium for VK Dating, speed dates and secret congratulations for users.
- OK presented the [key results of 2023 in the field of protecting users](#) from unwanted content and Internet threats.
- Calendar Mail.ru was [integrated with the MedTochka service](#).

**VK Tech:**

- [The "Organizational Structure" module](#) is now available in the VK Teams corporate superapp.

**ESG:**

- VKontakte presented the [Digital Comfort Center](#). The project contains tips on confidential communication online for adults and children, useful materials on supporting psychological health, and thematic news from the social network.