



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

IR / corporate matters:

- VK [announced](#) the acquisition of 40% of Intickets, a cloud service for monitoring and managing the sale of tickets for cultural and entertainment events.

Advertising:

- VK [integrates YCLIENTS](#): VKontakte users will be able to sign up for services directly from the social network.
- VK Ads now has the ability to [create surveys](#) and show them to those users whose opinion is important to know.
- VK develops [technologies for secure collaboration with data](#).

Social platforms and media content:

- Dzen started a [beta test of paid access to copyrighted content](#).

VK Tech:

- Tarantool software has been [certified by FSTEC](#) (Federal Service for Technology and Export Control) of Russia.

Ecosystem services and other business lines:

- Mail.ru Email now has an ability to [share emails by link](#).
- Users downloaded applications and games from RuStore [more than 140 mn times](#) since its launch.

ESG:

- VK launched [Kind Calendar](#).