



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

**Social platforms and media content:**

- MAX's audience exceeded [45 mn people](#).
- MAX expanded its [group calling functionality](#).
- VK AdBlogger launched [shops-chart](#), a ranking of content creators featuring products.
- VK Music [significantly increased the number of recommended tracks plays](#) and introduced new opportunities for artists and their audiences.

**VK Tech:**

- [The Russian Ministry of Agriculture](#) and VK Tech signed a cooperation agreement aimed at developing digital infrastructure and improving the efficiency of management processes in the agro-industrial complex.
- VK WorkSpace Mail is the [leader in TAdviser's ratings](#) among Russian corporate email systems.
- VK Tech presented a [new version of VK WorkSpace Drive](#).
- VK Tech launched a [virtual GPU card service](#).
- VK Cloud, Yandex Cloud, and Flant will create [Russia's first non-profit association for cloud technologies](#).

**Ecosystem services and other business lines:**

- RuStore announced its [entry into the South Korean market](#) in line with the strategy of expanding its international presence.