



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

**Social platforms and media content:**

- MAX has started [testing channels](#).
- MAX is strengthening its [own security monitoring](#).
- OK and the Bank of Russia launched the ["Money under Protection" project](#) for older users.

**VK Tech:**

- The VK WorkSpace communications platform in the on-premise version is now compatible with the [InfoWatch Traffic Monitor](#) data leak prevention (DLP) system.
- [Sportmaster](#) increased its cloud capacity by 20 times with the VK Cloud platform.

**Ecosystem services and other business lines:**

- Neural networks in Mail services received a number of updates and [reached an audience of 8 mn](#).
- The volume of investments by [Chinese developers](#) in advertising mobile applications in RuStore in H1 2025 exceeded their expenses for the whole 2024.