



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

IR / corporate matters:

- VK [released](#) audited IFRS financial statements and segment financial data for 2025.

Social platforms and media content:

- [100 mn users](#) registered in MAX.
- The [English-language version of the app](#) is now available to MAX users.
- MAX began [testing sticker creation](#) with public channel creators.
- MAX channel creators will be able to obtain an [A+ rating](#).
- MAX opened up business automation opportunities [for all Russian entrepreneurs](#).
- With the support of the Russian Ministry of Education and Science, MAX launched the ["Class Schedule" service](#).
- Brand investment in [video advertising on VK Video](#) increased 1.7-fold in 2025.
- Sferum launches a [professional community for educators](#), "Pulse of Education".

VK Tech:

- VK Tech published its audited [financial results for 2025](#).
- VK Tech launched the [corporate repository manager](#) Registry.
- VK Tech added [automatic data cooling](#) to Tarantool Column Store.
- [Sovcombank](#) deployed a fault-tolerant cloud infrastructure based on VK Cloud.
- VK Tech experts participated in a [film](#) directed by investment blogger "Harmful Investor".

Ecosystem services and other business lines:

- Mail.ru Email added a feature for [requests for goods and services](#) from advertisements.

ESG:

- VK [released](#) a quarterly ESG presentation highlighting various aspects of the company's sustainable development for Q4 2025.