



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

**Advertising:**

- VK launched a platform for interaction between authors and businesses — [VK AdBlogger](#).

**Social platforms and media content:**

- VK Video launches a [new monetization program](#) for bloggers and content creators.
- VK Clips released an [online quest "Faculty of Clipmaking"](#).
- VKontakte users now have access to a [new design and accelerated loading](#) of VK Messenger.
- OK and Moscow Longevity are launching a series of [master classes for the older generation](#).

**VK Tech:**

- [LAB Industries](#) switched to a tax monitoring system from VK Tech.

**Ecosystem services and other business lines:**

- RuStore launched a [new section "Kiosk"](#), where it is possible to top up balance for in-game purchases. Now in the section users can top up mobile and PC games, including Roblox and Fortnite.
- VK Board [improved the functionality of data transfer](#) from the foreign platform Miro for collaboration.

**ESG:**

- OK web version is now [accessible for visually impaired users](#).

**Other:**

- The Second [VKontakte Fandom Fest](#) brought together 15 thousand fans of pop culture.