



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- [18 mn users](#) have registered in MAX.
- [Sferum completed integration into MAX](#). The educational space will be launched in the new 2025-2026 academic year.
- [The first school hackathon](#) on creating chatbots for the national messenger MAX in Tatarstan summed up the results.

VK Tech:

- [VK Tech and RED SOFT](#) announced the compatibility of the corporate VK Workspace mail and the centralized IT infrastructure management system RED ADM.
- [The Naked Heart Foundation](#) transferred key online platforms to the cloud from VK Tech.

Ecosystem services and other business lines:

- Mail.ru Email introduced [new functionality for travelers](#). Now, in the "Trips" section, users will be able to quickly find tickets and booking, as well as purchase digital SIM cards for Internet access abroad.