



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- VK [expanded its CDN network coverage](#) due to the growth of VK Video.
- Since the beginning of the year, [over 14 thousand new authors](#) have started publishing videos in VK Video.
- VK Video is relaunching its flagship [comedy project "By the Way"](#).
- VK Video premiered the exclusive [documentary project "Subcultures"](#) with Sergey Minaev.
- VK Video is launching an annual football tournament — [the VK Video Super Cup](#).
- In 6M 2024, business budgets for promotion in VK Clips [grew almost threefold](#) YoY.

VK Tech:

- VK WorkSpace messenger has [new features](#), including creating and organizing folders, archiving and pinning chats, managing notifications, and more.
- [EuroChem](#) automates HR electronic document management using VK Tech technologies.

Ecosystem services and other business lines:

- RuStore users have updated applications [more than 1.5 bn times](#).
- [Steam wallet replenishment](#) has appeared in VK Play.

Other:

- VK launched a beta version of the [VK Board](#) service.