



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- MAX users will be able to [schedule medical appointments](#) through the national messenger.
- MAX will warn about [calls from unknown numbers](#).
- MAX [enhances the security of the messenger's infrastructure](#) with VKey technology. Designed for technical staff, the solution eliminates the need for passwords when working with the infrastructure.
- Content creators can now [create shoppable posts](#), posts featuring products, in their profiles and receive a percentage from each sale made through a referral link.
- VK Video surpassed [100 mn installations](#).
- During the New Year holidays, VK Clips set a [daily record](#) of 3.5 bn views.
- OK launched [new projects dedicated to health and wellbeing](#) — the podcast "Without Robes" and the daily show "Health Center."

Other:

- VK Store launched a [new clothing collection](#), VK Basic, designed for everyday life.