



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social platforms and media content:

- VK Video summed up [6M results of the new monetization program](#) for video content authors, which was launched in 2024: authors' income increased 6 times.

VK Tech:

- [The Gulliver Group of Companies](#) transferred its employees to corporate electronic document management system of VK Tech.

Ecosystem services and other business lines:

- A [new section "Discounts from partners"](#) appeared in Mail.ru Email. Users can take advantage of the updated feed of promo codes and discounts.
- VK relaunched [the Answers Mail platform](#). The list of content formats was expanded, the design was changed, and the architecture was rewritten.