



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

**IR / corporate matters:**

- VK [released](#) operating results and segment information for Q1 2024.

**Advertising:**

- VK advertising network [expands opportunities for websites created with WordPress constructor](#).
- VK Ads added opportunity to set up advertisements for users who [launched VK Mini Apps and VKontakte games](#) or made purchases in them.

**Social platforms and media content:**

- VK Video launched an [exclusive K-POP School show](#) for fans of Korean pop culture.
- VK Video exclusively showed [the French Cup final](#).

**VK Tech:**

- RAMAX Group received [Gold level partner status](#) for the Tarantool product.

**Ecosystem services and other business lines:**

- The RuStore application store has surpassed the [10,000 developer mark](#).

**Other:**

- VK opened an [IT hub in Novosibirsk](#).
- VK will focus on [developing VK Messenger for users and corporate services based on the VK WorkSpace platform for business](#). To enhance the expertise, ICQ employees will join the product teams. ICQ will stop working on June 26.