



Dear all,

We bring to your attention a regular review of the latest news and other important events around VK. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

#### Social platforms and media content:

- Video content creators received [grants from VK](#).
- OK launched the [first branded Cooking sub-heading](#) in the Hobbies service.
- OK launched a training [guide "How to lead a group in Odnoklassniki"](#) for promotion for brands and organizations.
- Dzen and Mediascope launched an [audience metrics tool](#) in beta version, thanks to which media will be able to see their total coverage.

#### VK Tech:

- VK Tech was awarded the RUSSOFT Award as [one of the fastest growing IT companies in Russia](#).
- VK WorkSpace is the [best communication platform for banking](#) according to the National Banking Award.
- [VK Tech published research](#) "Communication Solutions Market Trends: On-Premises Segment Growth."
- [Azot Group of companies](#) implemented a tax monitoring showcase from VK Tech.
- [Группа компаний «Азот»](#) внедрила витрину налогового мониторинга от VK Tech.

#### Other:

- VK launched [OpenVK](#) to publish open source software.
- VK prepared activities for users [for the New Year](#).
- OK opened a [gastronomic ice-skating rink](#) in Moscow.