



Dear all,

Please find the latest VK-related news and other relevant highlights below. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social & Communication products incl. certain New Initiatives and ecosystem projects:

- **OK presented an [updated mobile app interface](#)**, with the personalization of menu based on user interests.
- VK Dating [launched joint activities](#) (including for those seeking new friends)– one of the first among dating services – with users having tested the new option during VK Fest 2022.
- VK Clips presented [awards](#) to the best authors of short videos.
- The open-air festival VK Fest [gathered](#) a **record 175 thousand people** on its three offline sites with over **23 million viewers** of related online broadcast.

Mobility & food-tech:

- Delivery Club [launched](#) a **30-minute nightly pharmaceutical delivery** in Moscow and St. Petersburg.
- Delivery Club couriers will [deliver household appliances](#) – DNS became one of the first major B2B delivery partners in the electronics segment.

ESG:

- **Dobro Mail.ru launched a new [project](#) "We need to talk about the checkup"** to make preventive medical examinations become the norm for everyone.
- Odnoklassniki and the Artefact platform explain the hidden meanings behind the art in Russian museums in the new [project](#) "What the author wanted to say".
- VK, the Ministry of Education of Russia, the TV channel "Russia" [started](#) the selection of participants for the show "Class theme" across Russia.
- RuStore shared a list of the most popular [health apps](#).

Other:

- **Mail.ru mailing service [updated](#) its algorithms for smart sorting of letters.**