



Dear all,

Please find the latest VK-related news and other relevant highlights below. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

Social & Communication products incl. certain New Initiatives and ecosystem projects:

- VKontakte started to provide authors with access to [monetization of live broadcasts](#).
- OK [updated](#) functionality for long reads: user-friendly interface and new features.

Games & eSports:

- Dota 2 roster of Virtus.pro [won in the Grand Final](#) of Winline D2CL S12 and \$20,000 in prize money.

B2B:

- Alexey Pechenin, Business Development Director of Communication Services at VK Digital Technologies, [spoke](#) about the key trends in corporate software development.
- MR Group [integrated VK's AI service PREDICT](#) for the automatic calculation of the optimal layout of apartments.
- The main direction of IT infrastructure development is a [hybrid cloud](#), according to IKS-Media nad VK Cloud Solutions survey.
- Arman Nurushev, a director of VK Digital Technologies representative office in Kazakhstan, [spoke](#) about VK B2B business in Kazakhstan.

Other:

- RuStore was [installed 50,000 times](#). Users installed different apps from RuStore >1mn times from 25 May till 12 July. There are >1000 apps available in RuStore. Financial apps account for >50% of installs, followed by utilities and entertainment.
- Marusia can now [play podcasts](#) on VK Capsule and VK Capsule Mini.

ESG:

- Skillbox and GeekBrains launched a project with [free trainings in IT specialties for former prisoners](#), while career center will help participants with future employment.
- Dobro Mail.ru and My Office launched a [joint project](#) that simplifies the transition of charitable organizations to domestic technologies and speeds up the process of digital transformation of non-profit organizations.
- OK launched the second season of [Factories and People](#), a project dedicated to the history and modern times of textile production in the Ivanovo region.
- VK and Russian Technological University (RTU MIREA) created a [bachelor program](#) on game development.
- Moscow Longevity and OK launched a joint project [Summer Time with Odnoklassniki](#), which helps the most active residents of the city attend sports trainings as well as creative and educational master classes online.