



Dear all,

Please find the latest VK-related news and other relevant highlights below. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

## Macro:

- The Bank of Russia [cut the key rate](#) by 150 bp to **9.50%**.

## Social & Communication products incl. certain New Initiatives and ecosystem projects:

- Anna Akhmatova's tribute album from VK Music, recorded by popular artists, [collected almost 40 million plays](#) in a year and became platinum.
- Odnoklassniki premiered an [exclusive comedy series](#) for the 350th anniversary of the birth of Peter I.
- The Health VKontakte launched a new service – [Women's Diary](#) – a tool that helps women monitor their well-being and plan pregnancy.

## Games & eSports:

- VK Play [launched a Media section](#) where journalists can share news about games, e-sports, streaming and project development. VK Play has 12 thousand projects in the gaming catalog.
- Virtus.pro will perform at [IEM Cologne 2022](#) in CS: GO with a prize pool of \$1 million.

## Mobility and food-tech:

- Citydrive reduced requirements for drivers: the service is now available to users with [at least one year](#) of driving experience (instead of at least two years).

## EdTech:

- Moscow Institute of Physics and Technology (MIPT) and SkillFactory [to launch three joint online master's programs](#): "Data Science", "IT Product Management" and "Applied Data Analysis in the Medical Field".
- Skillbox, together with the My Business Center, will provide SMB with free access to the [Anti-Crisis Management course](#).

## B2B:

- VK Cloud Solutions will soon launch a [data center in Kazakhstan](#).

## ESG:

- VK launched a multimedia project on the Day of Russia: [multimedia portals](#) "VK Meeting Point" were installed in 10 cities that allowed residents to communicate with each other in real time.
- The Russian Museum created a collection of clothes and accessories based on the work of artists of the XX century – the [collection](#) can be purchased on the Youla service.

## Other:

- "MyOffice Documents" became the [first office software](#) in RuStore.
- The «Mail.ru» mail mobile app now has a [built-in translation](#) feature.
- [Interview of Marina Krasnova](#), CEO Vkontakte, about her 10 years in the company.