VK News Digest

Dear all,

Please find the latest VK-related news and other relevant highlights below. Feel free to reach out, if you have any follow-up questions.

With best regards, VK IR team

Social & Communication products incl. certain New Initiatives and ecosystem projects:
- **Payment via QR code is being rolled out across VK projects.**
- **Monthly audience of VKontakte in Russia in May increased by 3.42%, to 76 million people vs. MAU in Q1 2022.**
- Monetization for VK Mini Apps is now available in Odnoklassniki.
- VK Video launched browsing history and time codes.
- VK appointed Fedor Yezhov as Director of Video Services. Fedor's division will develop a new video service based on VK Video platform technologies.
- VK launched the "Talent Meeting Point" advertising campaign related to a major update of algorithms of VK Clips.

Games & eSports:
- VK Play reduced commission for all game developers to 5%.

Mobility and food-tech:
- Delivery Club launched a multicart - customers can now arrange delivery of groceries and food from different stores and restaurants in one order. (*illustration attached*)

B2B:
- A survey conducted by IKS-Media and VK Cloud Solutions in June 2022 showed that 55% of companies already use cloud technologies to host IT systems, 80% of those choose a hybrid format combining public and private clouds.
- St. Petersburg began the implementation of VK Teams for communication between employees of the city government.

ESG:
- **VK paid about $500,000 to independent researchers in 2021 as part of the Bug Bounty** program to find cyber security vulnerabilities.
- **LizaAlert Chatbot was launched on VKontakte to accelerate people search and volunteer recruitment.**
- VK took part in the Week of Sustainable Development — an international educational project held since 2016 in the format of Education & Practice.
- Moscow Training Center of the Federal Border Guard Service of the Ministry of Emergency Situations and Delivery Club developed a training program for couriers on first aid and behavior in critical situations.

Other:
- Voice assistant Marusya can now set scenarios for smart home devices.
- Cloud Mail.ru became available in mobile browsers.
- VK launched the Russian AI Cup AI programming tournament.

Product illustrations:

[1] Delivery Club multicart