



Dear all,

Please find the latest VK-related news and other relevant highlights below. Feel free to [reach out](#), if you have any follow-up questions.

With best regards, VK IR team

IR/corporate matters:

- VK published its **unaudited IFRS [results for Q1 2022](#)**, as well as related [presentation](#) and supporting [materials](#).
- VK published the [Annual Report for FY 2021](#).
- VK has reached an [agreement in principle](#) to acquire Yandex News and Yandex Zen.
- VK [invited](#) its convertible bond holders to contact the company, in case VK or its advisors have not yet been in contact. This is done in order to take into account all expectations and interests as part of the ongoing restructuring.

Macro:

- The Bank of Russia [cut the key rate by 300 bp](#) to 14.00% on April 29, 2022.
- The Ministry of Economic Development [expects](#) the Russian GDP to decrease by 8.8% in 2022, followed by +1.3% growth in 2023 and +4.6% growth in 2024. Inflation is expected to be above 20% in 2022, and 6.2% and 4% in 2023 and 2024 respectively.

Social & Communication products incl. certain New Initiatives and ecosystem projects:

- VKontakte [presented its Q1 2022 results](#), including Russia MAU of 73.4 million and daily views of VK Video at 2.45 billion.
- VKontakte will help businesses [to transfer their offers of goods and services](#) from other social networks to the VKontakte Store via “To the Counter” mini-app.
- VKontakte has launched a [dark theme for web](#), now available on all platforms. (*illustration #1 attached*)

Games & eSports:

- **VK [launched VK Play](#)** - this site will become a **single point of access to gaming content**. It includes a catalog of games, cloud gaming, streaming and cybersports. (*illustration #2 attached*)
- My.Games Venture Capital (MGVC) is [in the Top-2 most active corporate venture funds in 2021](#) in Russia according to the research by “Russian Venture” Telegram channel and TMT Investments.

Mobility and food-tech:

- Delivery Club [presented its Q1 2022 results](#): revenue increased by 75% and amounted to 4.8 billion rubles.
- Citydrive [began testing](#) the rental tariff for four weeks (the maximum available rent period was one week before that).

EdTech:

- **VK will launch an [online educational platform](#) for leading Russian universities**. Higher School of Economics will act as the flagship partner and provide access to its online courses in Russian and English. The platform is created on the basis of Skillbox technologies.
- **Skillbox is ranked #1** in the [rating of Russian EdTech companies](#) by Smart Ranking agency. The agency has compiled its first rating of EdTech companies' quality is the area of the additional professional education by reviewing schools' offerings of training, interaction with students and employment.
- [Online education trends](#): Skillbox registered a 7x increase in demand for data analytics training in April, the demand for the Java and Python learning grew four and two times, respectively.

B2B:

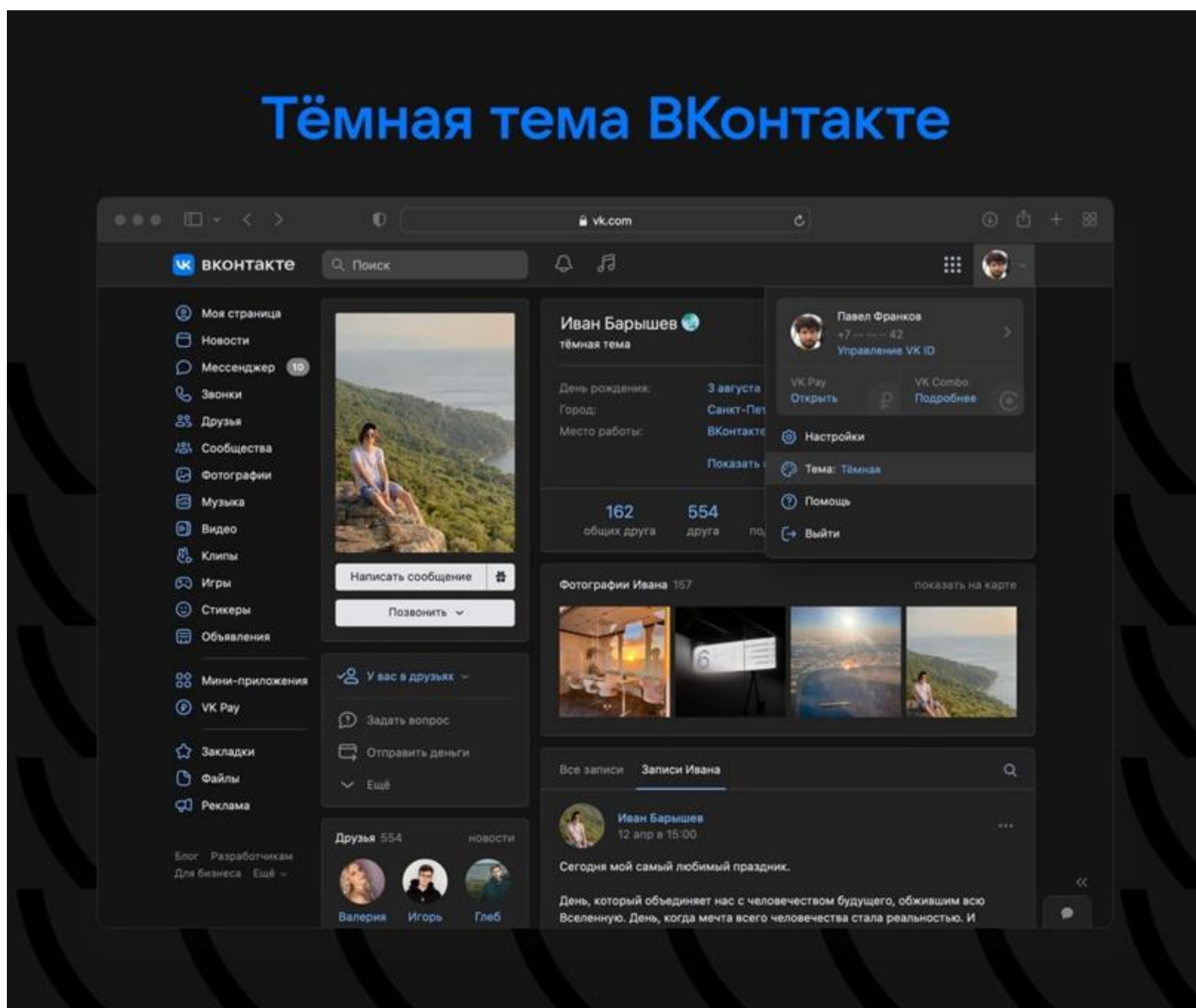
- VK has presented a [large-scale update of the Tarantool](#), in-memory computing platform: VK technologies will help businesses improve the security of IT systems and save resources.

ESG:

- **VK published its [ESG presentation](#) for Q1 2022** with key sustainability highlights and events of the last quarter.
- **OK invited its users to [hide potentially unacceptable comments](#) under posts, photos and videos.**
- OK, Dobro Mail.ru and the Research center ResearchMe conducted a [survey about safe communication](#) on the web. The results show that 69% of Internet users believe that it is easier to communicate online than IRL. OK launched a special portal on the communication rules with data obtained as a result of the survey and expert comments.
- VK, together with the "Career Time" project [launched a series of videos](#) about working in IT. The "Career Time" team talked with young VK employees to find out what skills are expected from candidates, how project work is arranged, which professions are in demand in the IT industry.
- Samokat [reported](#) growing demand for products from alternative (vegetable-based) milk, meat and fish.
- **VK launched an [information campaign](#) to encourage people to donate to non-commercial organizations** to help the elderly.

Product illustrations:

[1] V Kontakte dark web theme





[2] VK Play

